

WVNY 201 Humboldt St Rochester, NY 14610-1093

GMMB Washington Harbor 3050 K Street NW Washington, DC 20007

> Contract # Salesperson Advertiser Schedule Dates GMMB (14491) Sue Minter/Governor/Vermont/Democrat (81847) Entered By 303/323/5619 (567905) Political - Governor (1067) 10/18/16-10/24/16 1448042 Demo CO-OP **Last Modified** Headline # Date Entered 10/17/16 10/13/16 Elizabeth F. Guy Normal ECR25329979 8

Maura, Gilroy, Katz - Washington DC Katz - Washington DC, Washington DC (1179) Order Type Package Deal

Brand Product Agency

candidate 10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT T O FOLLOW. National/Political Standard 303/323/5619 Sales Tax Net Total Commission Commission % \$4,020.50 15.00 \$709.50

CPE

Phone/Fax **Buyer Name** Sales Office

Comments Billing Type Account Types

By Broadcast Month Grand Total: Oct. 2016 **Burlington (WVNY)** Spots 34 Rate \$4,730.00 \$4,730.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW Mo		Tu We Th	/e ∏	Ţ	Sa	દ	Spots	Rate	Total	Station	Comments	Entered
[] []	Lib Revised Line / SPOT	10/18/16-10/21/16	4.,	ا ي:	.30/7A-9A (EST)			green	٠							Burlington (WVNY)	GMA	10/13/16
1:1 N	1.1 Normal Line / SPOT	10/18/16-10/21/16	4	::	:30 7A- Good Morning America			1 1	1 2	-			5	\$50.00	\$250.00	\$250.00 Burlington (WVNY)	GMA	10/13/16
2.0 N	2.0 Normal Line / SPOT	10/22/16-10/22/16	ر. د	ü	:30 8A- Good Morning America Weekend	1					×		1	\$35.00	\$35.00	\$35.00 Burlington (WVNY)	Sat GMA	10/13/16
3.0 N	3.0 Normal Line / SPOT	10/23/16-10/23/16	5	:3	:30 8A- Good Morning America Weekend	1						×	ш	\$35.00	\$35.00	\$35.00 Burlington (WVNY)	Sun GMA	10/13/16
4.0 N	4.0 Normal Line / SPOT	10/18/16-10/21/16	5	:3	:30 4P- Judge Judy	2		×	×	×			2	\$30.00	\$60.00	\$60.00 Burlington (WVNY)	Judge Judy	10/13/16
5.0 N	5.0 Normal Line / SPOT	10/18/16-10/21/16	5	:3	:30 4:30P- Judge Judy	2		×	×	×			2	\$30.00	\$60.00	\$60.00 Burlington (WVNY)	Judge Judy	10/13/16
6.0 N	6.0 Normal Line / SPOT	10/18/16-10/21/16	5	:3	:30 SP- Judge Judy	2		×	×	×			2	\$40.00	\$80.00	\$80.00 Burlington (WVNY)	Judge Judy	10/13/16
7.0 N	7.0 Normal Line / SPOT	10/18/16-10/21/16	5	:3	:30 5:30P- Judge Judy	2		×	×	×			2	\$40.00	\$80.00	\$80.00 Burlington (WVNY)	Judge Judy	10/13/16
8.0 N	8.0 Normal Line / SPOT	10/18/16-10/21/16	رب د	ü	:30 6:30P- World News Tonight	з		×	×	×				\$150.00		Burlington (WVNY)	ABC World News Tonight	10/13/16
8.0.1 C	8.0.1 Closed Preempt	91/61/01														Burlington (WVNY)	Pre-Empt/Spot -	
8.0.2 C	8.0.2 Closed Preempt	10/20/16					4. 14. 40									Burlington (WVNY)	Pre-Empt/Spot -	\vdash
8.0.3C	8.0.3 Closed Preempt	10/21/16								-m -a -m		_				Burlington (WVNY)	Pre-Empt/Spot -	+
					CONFIRMATION CONTRA	7	NA		ž	Q	\mathbb{Z}	7	AC					 -
- pentesa	Accepted-Agency/Advertiser:			Date:	Accepted-Station	ation:								Date:	Comments)			



WVNY 201 Humboldt St Rochester, NY 14610-1093

Washington Harbor 3050 K Street NW GMMB Washington, DC 20007

> Brand Product Salesperson Agency Advertiser Schedule Dates Contract # 303/323/5619 (567905) Political - Governor (1067) GMMB (14491) 10/18/16-10/24/16

Billing Type **Account Types** 윤 Phone/Fax Buyer Name Sales Office Standard National/Political 303/323/5619 Maura, Gilroy, Katz - Washington DC

Comments

candidate $10/18/16\text{-}10/24/16 \; \text{SUE MINTER FOR GOV (VT)} \cdot \text{NAB SENT VIA EMAIL. PYMT T} \\ \text{O FOLLOW}.$

Katz - Washington DC, Washington DC (1179) Sue Minter/Governor/Vermont/Democrat (81847) Entered By 1448042 Order Type Demo CO-OP Package Deal Last Modified Headline # Date Entered 10/17/16 10/13/16 Normal

Burlington (WVNY)
By Broadcast Month Spots
Oct. 2016 34

Rate \$4,730.00 \$4,730.00

Grand Total:

34

Sales Tax Net Total Commission Commission % \$4,020.50 \$709.50 15.00 ECR25329979 Elizabeth F. Guy

1														
		8	Comments	Oute				¥	Accepted-Station:				Accepted-Agency/Advertiser:	Accepted:
1					RAC	INOC	CONFIRMATION CONTRAC	RMA	CONF					
10/13/16	20/20-ABC	\$400.00 Burlington (WVNY)	\$4	\$400.00	_	×		5-4		:30 10P- 20/20	5	10/21/16-10/21/16	16.0 Normal Line / Prime	16.0
10/13/16	How to Get Away w/ Murder-ABC	\$500.00 Burlington (WVNY)	\$50	\$500.00	_		×	р	Set Away with	:30 10P- How to Get Away with Murder	- G	10/20/16-10/20/16	15.0 Normai Line / Prime	15.0
	Schedule Change/Exception	Burlington (V/V/NY)			- 							10/18/16	14.0.1 Preempt	14.0.1
10/13/16	GOLDBERGS/SPEECHLESS	Burlington (WVNY)		\$500.00			×	ь	bergs/The	:30 8P- The Goldbergs/The Goldbergs	UT.	10/18/16-10/18/16	14.0 Normal Line / Prime	14.0
10/13/16	Dancing w/ the Stars-ABC	\$850.00 Burlington (WVNY)	\$8:	\$850.00	1			<u>×</u>	ng With The	:30 7:58P- Dancing With The Stars	4_	10/24/16-10/24/16	13.0 Normal Line / Prime	13.0
10/13/16	DEBATE	\$1,000.00 Burlington (WVNY)	\$1,00	\$1,000.00	1		×		s Your Voice,	:30 9P- ABC News Your Voice, Your Vote	и	10/19/16-10/19/16	12.0 Normal Line / SPOT	12.0
10/13/16	Inside Edition	\$80.00 Burlington (WVNY)	\$\$	\$40.00	2	×	× × ×	2	Edition	:30 7:30P- Inside Edition	5	10/18/16-10/21/16	11.0 Normal Line / SPOT	11.0
10/13/16	ABC World News-Sunday	\$100.00 Burlington (WVNY)	\$10	\$100.00	× 1			μ	d News	:30 6P- ABC World News	5	10/23/16-10/23/16	10.0 Normal Line / SPOT	10.0
	Schedule Change/Exception	Burlington (WVNY)										10/22/16	9.0.1 Closed Preempt	9.0.1
10/13/16	ABC World News-Saturday	Burlington (WVNY)		\$100.00		×		н	d News	:30 6P- ABC World News	S	10/22/16-10/22/16	9.0 Normal Line / SPOT	9.0
Entered	Comments	Station	Total	Rate	Su Spots	Fr Sa S	Tu We Th	SPW Mo	Run Times SF		Sec Length	Dates	Line Type / Break Type (Ref #)	Line



Accepted-Agency/Advertiser:		22.0 Normal Line / SPOT	21.0 Normal Line / SPOT	20.0 Normal Line / SPOT	19.0 Normal Line / Prime	18.0 Normal Line / Prime	17.0 Normal Line / Prime	Line Type / Break Type (Ref #)				wasilington, DC 2000/	Washington DC 20007	Washington Harbor	GMMB				QCC /				
		10/18/16-10/21/16	10/24/16-10/24/16	10/18/16-10/21/16	10/22/16-10/22/16	10/22/16-10/22/16	10/22/16-10/22/16									,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			Rochester, NY 14610-1093	201 Humboldt St	WVNY		
Date		4 :30 6A- Loca	4 :30 5:59P- L	4 :30 5:59P- L	5 :30 8P- Satu	5 :303:30P- <i>t</i>		Sec Length	Comments	, ;	Billing Type	Account Types	CPE	Phone/Fax	Buyer Name	Sales Office	Salesperson	Brand	Product	Agency	Advertiser	ites ?	Contract #
Accepted-Station	CONFI	:30 6A- Local 22 News at 6A	:30 5:59P- Local 22 News at 6P	:30 5:59P- Local 22 News at 6P	:30 8P- Saturday Night Football	:30 3:30P- ABC College Football	:30 12P- ABC College Football	<u> </u>	candidate 10/18/16-10/24/16 St O FOLLOW.		Standard	National/Political	303/323/5619	/	Maura,Gilroy,	Katz - Washington DC	Katz - Washington	303/323/5619 (567905)	Political - Governor (1067)	GMMB (14491)	Sue Minter/Govern	10/18/16-10/24/16	1448042
w.*	CONFIRMATION CON	1 1 1 1	×	1 1 1 1 1	×	×	×	SPW Mo Tu We Th Fr Sa	candidate 10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT T O FOLLOW.							DC .	Katz - Washington DC, Washington DC (1179)	7905)	. (1067)		Sue Minter/Governor/Vermont/Democrat (81847)	01	
Date:	TRACT	4	<u></u>	4	11	<u>⊢</u>	1 45	Su Spots Rate	ENT VIA EMAIL. PYM			Sales Tax	Net Total	Commission	Commission %	rackage Deal	Order Type	Demo	Headline #	CO-OP) Entered By	Last Modified	Date Entered
(amivents)		\$50.00 \$200.00	\$70.00 \$70.00	\$70.00 \$280.00	\$250.00 \$250.00	\$250.00 \$250.00	\$150.00 \$150.00	Total	77				\$4,020.50	\$709.50	15.00		Normal		ECR25329979	No	Elizabeth F. Guy	10/17/16	10/13/16
	- constant	\$200.00 Burlington (WVNY)	\$70.00 Burlington (WVNY)	\$280.00 Burlington (WVNY)	\$250.00 Burlington (WVNY)	\$250.00 Burlington (WVNY)	\$150.00 Burlington (WVNY)	Station									value versus	·		G G G	Grand Total:	By Broadcast Month	Burlington (WVNY)
					ABC Sat Night College Ftbl	ABC College Ftbl -Late Game	ABC College Ftbl -Early Game	Comments												54 \$3		Spots	(WVW)
		10/17/16	10/17/16	10/17/16	Ы 10/13/16	10/13/16	10/13/16	Entered		3350										\$4,/30.00	# 1,7 30:00	Rate 4 730 00	uikse



125 West 55th St New York, NY 10019

Contract # 25329979 Agency: GMMB CPE: 303/323/5619

GMMB 3050 K ST NW WASHINGTON DC 20007

Advertiser: Sue Minter for VT Gov Flight: 10/18/16 - 10/24/16

Product: MINTER/G-VT/D

Agency Order #: 5475776

Buyer: Gilroy, Maura

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Changes as of: 10/16/2016 at 6:17 PM

Station: WVNY Market: Burlington-Plattsburgh Office: WASHINGTON

Version: Highlighting Revision 1

Total Spots: 35 Total \$: \$5,230.00

Total CPP: \$0.00

Total GRP:

Separation: Traffic #: 1448042

Comments: RVSD TO MKGD N/A SPOTS & RE-SPEND CREDITS FROM 8/2-8/8, 9/13-9/19, 10/11-10/17 SCHEDS. Assistant: LAILA DAFTARI 202-872-5880

[NOTE: LINE 14, TU/8-9P BOOKED AS CORRECTLY SCHED PROG, GOLDBERGS/SPEECHLESS. PLEASE REINSTATE ONTO LOGS.]

	Tu-F,I REV+ 21 6a-7a	REV+ 20	REV- 9	REV- 8		
	Tu-F,M 6a-7a	Tu-F,M REV+ 20 6p-6:30p	Sa REV- 9 6p-6:30p	Tu-F,M REV- 8 6:30p-7p	# Day/Time	
					DР	
	NEWS	NEWS	ABC World News-Saturday	ABC World News Tonight	DP Program	
	\$50.00	\$70.00	\$100.00	\$150.00	Rate	
101	0.0 30 0 4	0.0 30 0 - 5	0	0	A35P Rating	
TOTALS: 35	30	30	30	30	Len	
35	0 - 4	0 + 6	30 1 ▶ 0	30 3 ₽ 0	Len 10/18	
						10/18 - 10/18
35	4	Ŋ	0	0	Spots	Total
35 \$5,230.00 \$0.00	\$200.00	\$350.00 \$0.00	\$0.00	\$0.00	₩.	Total
\$0.00	\$0.00	\$0.00	\$0.00 \$0.00	\$0.00 \$0.00	СРР	
0.0	0.0	0.0	0.0	0.0	CPP GRP	



TELEVISION

Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Contract # 25329979 Agency: GMMB CPE: 303/323/5619 Changes as of: 10/16/2016 at 6:17 PM

GMMB 3050 K ST NW WASHINGTON DC 20007

Agency Order #: 5475776 Product: MINTER/G-VT/D

Primary Demo: Adults 35+

Advertiser: Sue Minter for VT Gov Flight: 10/18/16 - 10/24/16

Station: WVNY

Market: Burlington-Plattsburgh Office: WASHINGTON

Version: Highlighting Revision 1

Total Spots: 35 Total CPP: \$0.00 Total \$: \$5,230.00

Traffic #: 1448042

Total GRP:

Separation:

Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

Buyer: Gilroy, Maura

Order Level Comments

10/16/16 6:17 PM 10/17/16 1:51 PM Elizabeth Guy RACHELLE RAY - Washington DC Added by Line 8 World News Tonight 3x out w/o 10/18 due to rates need to be @ \$200 Sect 4 MG offer 2x World News w/o 10/18 \$200 Sect 4 Line 9 World News Saturday 1x 10/22 due to Program not airing until sometime in December due to College Football (Please make note) \$150 from both Lines 8 & 9 MG offer 10/22 College Football 12-3:30P \$150 Sect 5 Please see my MG offer on 10/13 Offer was STP at same rate The Middle/American Housewife Sect 5 \$500 Goldbergs/Speechless is not on Tuesday's IS on, On Wednesday's and it will not air on 10/19.
Line 14 Goldberg's/Speechless 1x 10/18 is not airing on this TP MG offer 1x 10/18 Middle/Housewife 8-9P Sect 5 \$500 Please advise Thanks! RVSD TO MKGD N/A SPOTS & RE-SPEND CREDITS FROM 8/2-8/8, 9/13-9/19, 10/11-10/17 SCHEDS. Comment NOTE: LINE 14, TU/8-9P BOOKED AS CORRECTLY SCHED PROG, GOLDBERGS/SPEECHLESS. PLEASE REINSTATE ONTO LOGS.

	_			$\overline{}$	
WFFF: 13%	WCAX: 49%	Comment:	WVNY Share: 10%	Market Budget: \$52,300	
13%	49%		10%	\$52,300	Competitive Information
	1	_			
		_		Da)	

WPTZ: 28%

10/13/16 3:25 PM 10/13/16 4:47 PM

RACHELLE RAY -Washington DC

Elizabeth Guy

Line 14 Goldberg's/Speechless 1x 10/18 due to program not airing in TP. MG offer 1x 10/18 Middle/Housewife 8-9P \$500 Sect 5 Please advise Thanks!

10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW

0.0	N/A	\$5,230.00	35	100%	Total
0.0	N/A	\$5,230.00	35	100%	
GRP	СРР	Dollars	Spots	% Distrib	ay/Time
		Daypart Summary	Daypar		

\$5,230.00	35	Total
\$5,230.00	35	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	5

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot+ Spot-	\$ Chg	\$ Chg Contract \$ Comment	Comment
Makegood 2	10/17/16 1:51 PM Elizabeth Guy	Elizabeth Guv	Sent To Rep			\$0	\$0	
								Changes: Comments from 10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW. to RVSD TO MKGD N/A SPOTS & RE-SPEND CREDITS FROM 8/2-8/8, 9/13-9/19, 10/11-10/17 SCHEDS.
Revision	RACHELLE RAY -	RACHELLE RAY - Washington DC	Confirmed	ഗ		\$ 0	\$ 0	[NOTE: LINE 14, TU/8-9P BOOKED AS CORRECTLY SCHED PROG, GOLDBERGS/SPEECHLESS, PLEASE REINSTATE ONTO LOGS.] Product from candidate to MINTER/G-VT/D, Demo Meta to [R16], Total Spots from 30 to 35, User Entered \$ from \$0.00 to \$5,230.00.4 buylines added or modified.
Makegood 1	10/13/16 4:47 PM Elizabeth Guv	Elizabeth Guv	Confirmed			\$0	\$0	



WAY Z TELEVISION GROUP

Contract # 25329979 Agency: GMMB CPE: 303/323/5619 Changes as of: 10/16/2016 at 6:17 PM

GMMB 3050 K ST NW WASHINGTON DC 20007

Advertiser: Sue Minter for VT Gov Product: MINTER/G-VT/D Flight: 10/18/16 - 10/24/16

Station: WVNY

Market: Burlington-Plattsburgh Office: WASHINGTON

Version: Highlighting Revision 1

Total Spots: 35 Total CPP: \$0.00 Total \$: \$5,230.00

Total GRP: Traffic #: 1448042

Separation:

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

Agency Order #: 5475776

Buyer: Gilroy, Maura Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Spot+ Spot-Transaction History \$ Chg \$0 \$0 Contract \$ Comment 80 \$0

Queued for Electronic Contracting Queued for Electronic Contracting

10/13/16 4:15 PM

10/13/16 4:12 PM

Trans

Created/Received Created by

Status

125 West 55th St New York, NY 10019

Non-Discrimination Policy	New
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORTATION ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUSIKATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRAC	 10/13/16 3:24 PM Washington DC
INITED STATES FEDER, OT DISCRIMINATE ON 1 NY SUBSIDIARY OR DIV YTIATES AND COMPLET	Confirmed
AL COMMUNICAT THE BASIS OF RA VISION OF KATZ) TES ITS BROADC	30
IONS COMMISSICE OR ETHNICIONS COMMISSICE OR ETHNICIONS DISCUSSION OF THE PROPERTIES IN THE PROPERTIES	\$5,230.00
ION'S REPORT TY, AND MUST RIMINATE IN A. IG CONTRACTS	\$5,230.00 \$5,230.00
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	